

# photo + video tips

At the end of RIDE, we love to share all the photos + videos from across all our locations nationwide!

## get great shots!

The video and photos you take are really, **really important!** The event may only last a few hours, but your shots will live on long afterward in our photo pack and wrap-up video.

- **Focus on the action.** Capture people hugging, dancing, cheering, and (most importantly) walking! Food trays, birds, and people filling out paperwork gets boring - fast.
- **Change angles.** Flat on the ground, high above, through a tree - be adventurous! Don't just camp out in one place, try angles of people walking from behind, the side, or towards you wearing RIDE swag.
- **Big smiles.** Prompt people to cheer or say cheese - they'll look better, and thank you later!
- **Get up close.** A few scenic shots can be nice, but don't hang back and fill your camera with far-away photos and video - people are what's important.
- **Good equipment.** Phones have come a long way, but DSLR + mirrorless cameras still capture the best images. If you are shooting video, you may want to consider a stabilizer (for smoothness) and microphone (for crisp audio) as well.



### contact info

**snail mail** Blue Sea Foundation  
200-240 Duke St. W, Kitchener, ON, N2H 3X6  
**email** photos@blueseas.org

## how to submit photos

1. Send your photos right to your location's Event Director.
2. Your Event Director can then upload their photos directly to the location page through WAVES.

**(WeTransfer is a great way to send a lot of photos at once)**

## photo guidelines

**1. Quickly!** So everyone can appreciate and share.



**2. High quality.** Please don't resize/recompress!



**3. No watermarks/text.** Send your name + site and we'll include them.



**4. Filtered.** We'd be grateful if you can remove duplicate or blurry photos.

